



AFRICA RE ENERGY EXPO 2019 NAIROBI KENYA

ORGANIZED BY



Fuhren Global

Powering Africa through sustainable energy solutions

MOVENPICK HOTEL
25th-27th November 2019

CONTEXT

The UN SDG 7 as a goal, reiterates the need to increase investments in energy in order to sustainably mechanize and industrialize operations in Africa for increased quality of life, and aligned, the African development bank in its Agenda 2063, focuses on energy provision and sustainability.

The Africa RE Energy Expo 2019 invites companies, organizations, NGOs and researchers to offer their experience, findings and solutions regarding:

- **Green and Renewable Energy**
- **Solar – Geothermal – Biomass - Wind**
- **Energy Storage - Energy efficiency**

BUT beyond just a technical dimension, including important areas of management, diversity and sustainability such as:

- **Sustainable energy and Renewable energy solutions for ALL in Africa**
- **Cheap and clean electricity for the manufacturing sector**
- **Fighting Climate Change - Zero carbon emission**
- **Increasing employability and increasing the employability of women in the Energy sector**
- **Risk Management and Leading Change**
- **Regulatory frameworks and Innovative business models to transform the Energy sector**
- **Attracting investors**

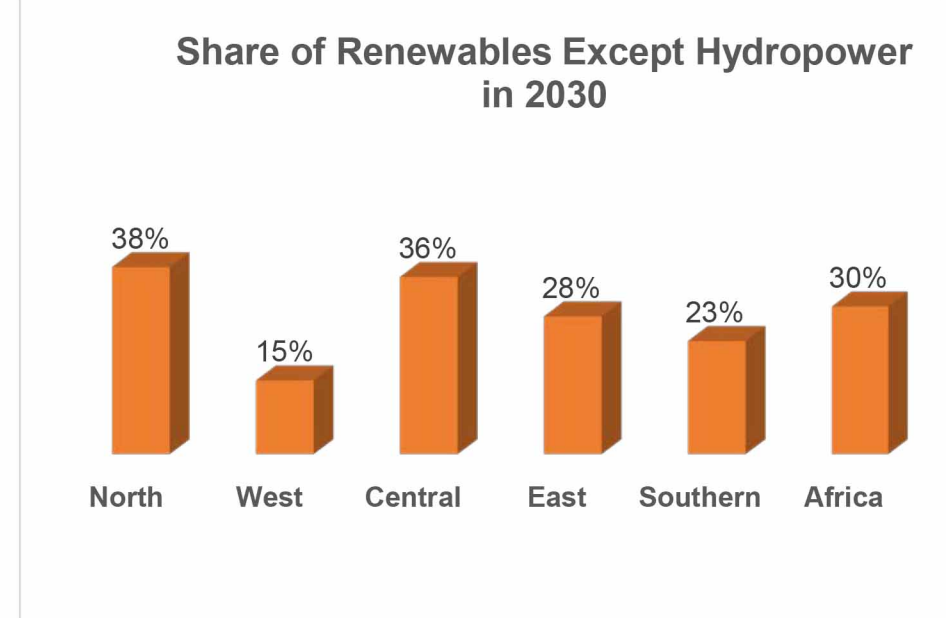
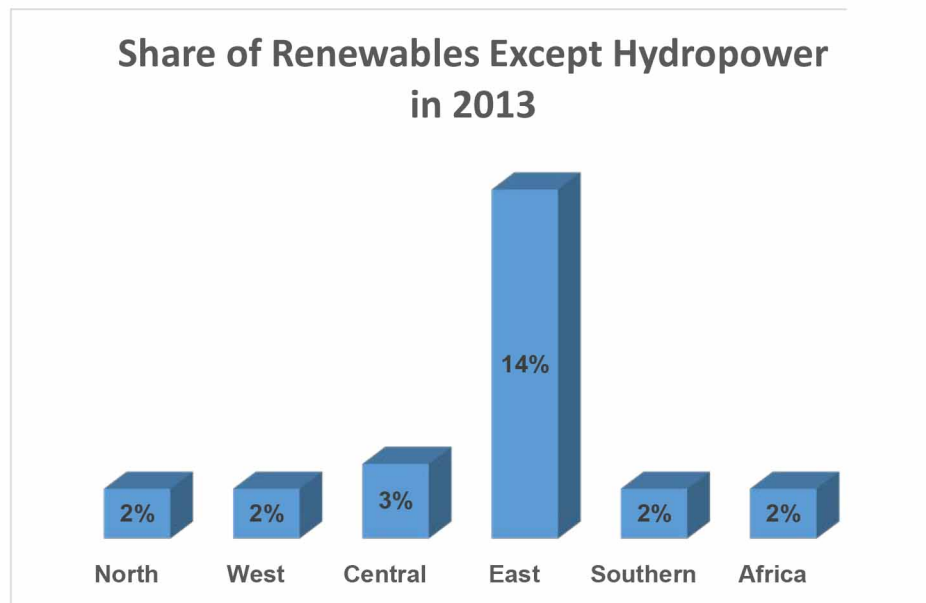
Be part of the Market Evolution

Economic growth is not possible without an efficient energy supply and Africa's economic boom and intent to achieve sustainable growth means that the best proven solutions must be identified and deployed.

Decisions made today will shape the continent's strategy on energy for decades to come as well as define its role in the global renewable energy supply.

The table below reflects this dynamic market with a demand expected to more than double by 2030.

Africa's Energy Road Map 2030



A simple comparison of the renewable energy mix in 2013 and 2030 in the North, West, Central, East and Southern Africa. Vis a vis the all continent mix.

Which are the Challenges and the Potential?

Africa is richly endowed with energy sources (sun, wind, geothermal, even materials for biofuels) and the time is right for sound planning to ensure the right energy mix for Africa's distinct segments: government and public, SMEs and households.

Inadequate power supply (especially in rural Africa), the growing demand for applications of small-scale solar, wind and geothermal technologies as well as the intent to use expertise and best practices to produce and distribute Green energy offers a rare opportunity for all the innovative suppliers in this field, for serious business.

Especially with regards to Renewable energy, many national and cross national initiatives(World Bank, United Nations, African Development Bank, U.S Government, African Union, EBFOSA etc.) are open currently towards assisting many African countries and their people to have access to energy, water and better economic and living conditions.

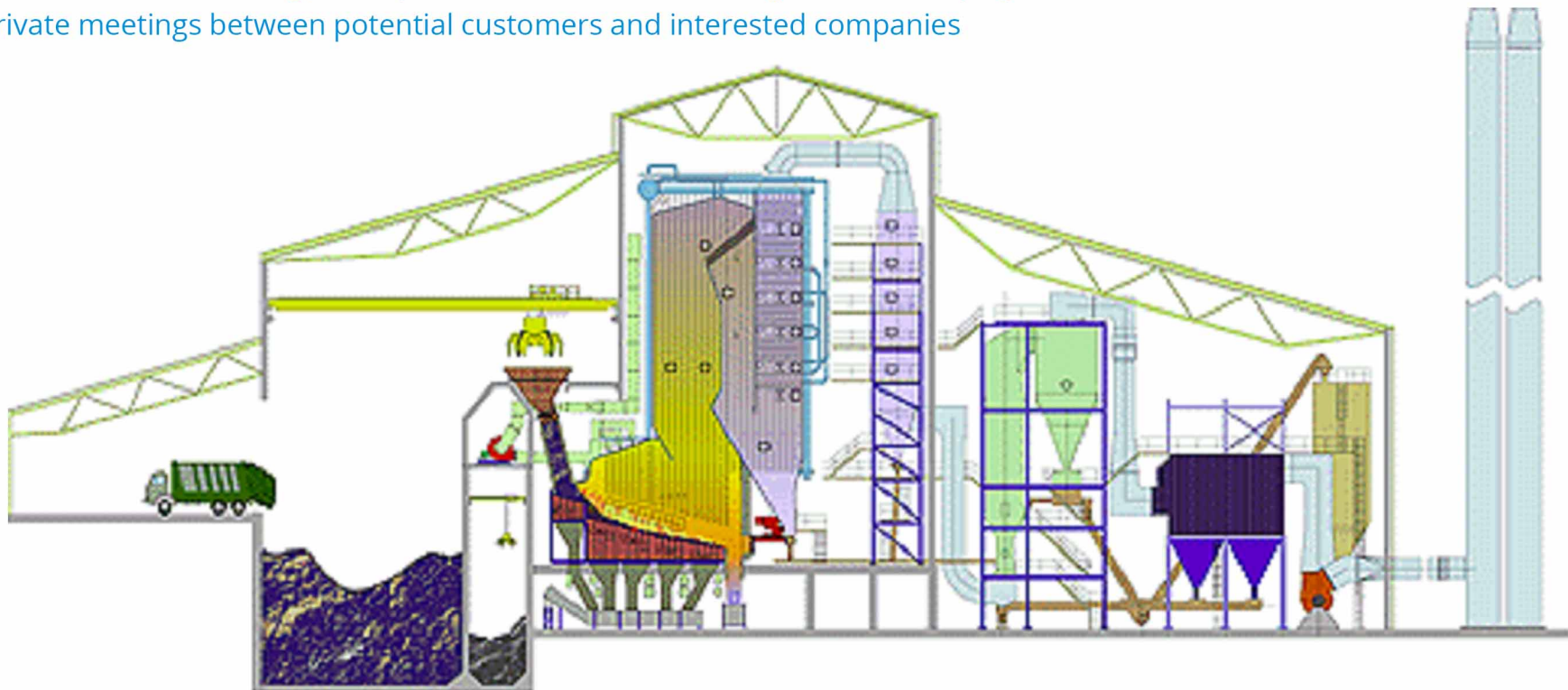
This Conference is in reality a space to talk business and inform potential customers about solutions and deployment plans. Ministry of Energy across Africa Nations, Chamber of Commerce's across Africa, Renewable Energy Associations across Africa, Other Government bodies from Africa, Private sector companies and energy experts, will attend to discuss with companies interested in the projects currently listed in national and regional strategies, in line with Africa's agenda 2063 goals.

Fuhren Global presents the first ever Africa Re Energy Expo (ARRE 2019) to enable all participants leverage crucial resources and strategic partnerships for beneficial and profitable investments.

BOOK YOUR PLACE FOR MEANINGFUL BUSINESS

Respecting companies time and budgets and acknowledging their need to understand new markets as well as meet key contacts for their business on one hand, and recognizing the need of the customers (mainly state and local government officials) for knowledge to ensure the right decisions at the lowest cost on the other, Fuhren Global has prepared a staged approach:

- Companies Exhibition booths – Displaying solutions and client portfolio
- Discussions with experts on key subjects like: Efficient budgeting, Contract negotiations, Proposal writing, Public-private sector synergies, European best practices in change management
- Presentations on key Green Energy initiatives in Africa, market and legal facts
- Presentations on Management practices towards facilitating initiatives deployment and maintenance
- Private meetings between potential customers and interested companies



ASSOCIATION PARTNERS



COUNCIL OF GOVERNORS



Strathmore University
Energy Research Centre



ΕΛΛΗΝΟ - ΚΕΝΥΑΤΙΚΟ ΕΠΙΜΕΛΗΤΗΡΙΟ
ΒΙΟΜΗΧΑΝΙΑΣ, ΕΜΠΟΡΙΟΥ, ΑΝΑΠΤΥΞΗΣ, ΤΟΥΡΙΣΜΟΥ & ΠΟΛΙΤΙΣΜΟΥ
HELLENIC - KENYAN CHAMBER
OF INDUSTRY, TRADE, DEVELOPMENT, TOURISM & CULTURE



KERA
Kenya Renewable Energy Association



MEDIA PARTNERS



WOGNEWS
World Energy Oil Gas News Trends



WHO SHOULD ATTEND?

✓ Academia	✓ Advocacy Groups	✓ Governments and High level decision makers	✓ Associations and Industry leaders
✓ Construction & Rigging Companies	✓ Clean-Tech specialists	✓ Contractors	✓ Consultants
✓ Insurance Firms	✓ Component Manufacturers	✓ Environmental Groups	✓ Corporates
✓ Municipalities	✓ Engineers	✓ Governments and High level decision makers	✓ Entrepreneurs
✓ Trade associations	✓ Venture Capitalists, financial institutions etc	✓ Law Firms	✓ Green Power Providers
✓ R & D institutions	✓ International organizations	✓ Non-Governmental Organizations	✓ Media
✓ Project Developers	✓ Non-profit Organizations		✓ Policy level thinkers

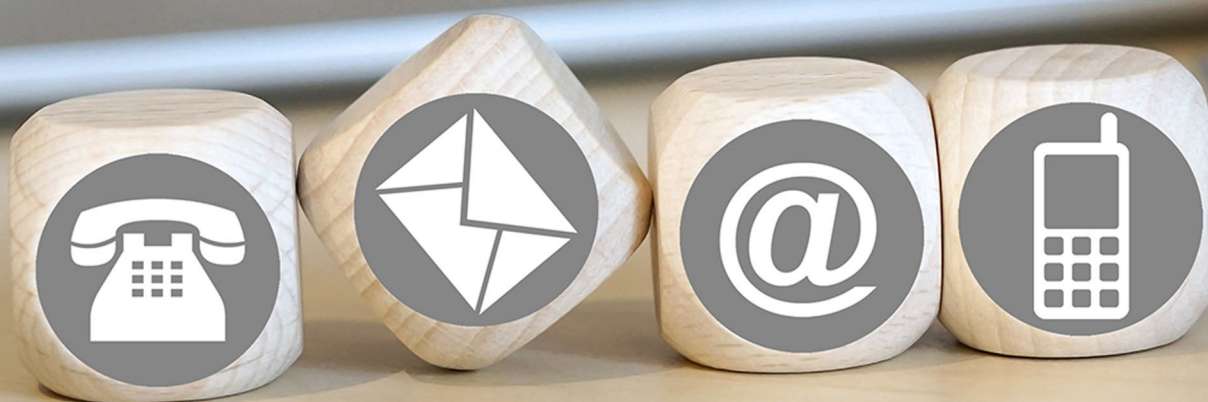
SPONSORSHIP PACKAGES

Africa Re Energy Expo 2019	Platinum \$25,000	Diamond \$20,000	Gold \$15,000	Silver \$11,000
Formal acknowledgment at evening reception	✓	✓		
Representative from organization has the opportunity to provide brief remarks during the event	✓	✓		
Your logo on all event's promotional mailers	✓	✓	✓	
Formal acknowledgment at keynote opening and closing sessions	✓	✓	✓	
Brief company description listed on website	✓	✓	✓	✓
Sponsorship acknowledged on social media (Facebook, Twitter and LinkedIn)	✓	✓	✓	✓
Logo, listed by sponsorship level, on event's website	✓	✓	✓	✓
Exhibit space (3'x3' with electrical and WiFi access)	✓	✓	✓	✓
Different branding on the booths	✓	✓	✓	✓

TIME, VENUE & RATE

The Africa Re Energy Expo 2019
Nairobi, Kenya.
25th to the 27th November 2019
Movenpick Hotel & Residences Nairobi

www.movenpick.com/en/africa/kenya/nairobi/
375\$ Per Square Metre for Exhibition



For matters regarding participation, exhibition and sponsorship of the Africa Re energy expo 2019, please visit www.africarenergyexpo.com

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